

# BOAT & FUN BERLIN 19 November – 22 November 2020

## GALA OF BOATS 18 NOVEMBER 2020 FROM 6 p.m.\*

### Application form

Messe Berlin GmbH  
Messedamm 22  
14055 Berlin

Tel.: +49 30 3038 2008  
Fax: +49 30 3038 2340  
boot@messe-berlin.de  
www.boot-berlin.de  
www.boot-berlin.com

#### 1. ADDRESS INFORMATION

#### Exhibitor information

Exhibitor

Street VAT ID No. (EU Exhibitors only)

Postal code City Country

Web address Email

Phone Fax

Managing Director (Full name)  F  M

F Legal form (ltd. etc.)

Person to contact  M Phone

Email Mobile

#### Invoicing address (if not identical with exhibitor)

The invoice will show the address indicated here. If you just wish for the invoice to be mailed to a different address, please leave a pertinent note.

Street VAT ID No. (EU Exhibitors only)

Postal code City Fax

Phone Email

\*(See point 13 conditions of participation for BOAT & FUN BERLIN 2020)

#### 2. EXHIBITOR'S INDEX INFORMATION

Our entry in the Index of exhibitors should be under the following letter:

Other name than mentioned above

#### We shall present the following PRODUCTS:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Motorboats            | <input type="checkbox"/> Publisher, Media         | <input type="checkbox"/> Fishing                              |
| <input type="checkbox"/> Sailboats             | <input type="checkbox"/> Motors                   | <input type="checkbox"/> House- and pontoon boats             |
| <input type="checkbox"/> Inflatable Boats      | <input type="checkbox"/> Traditional yacht, Refit | <input type="checkbox"/> Institutions                         |
| <input type="checkbox"/> Canoe, Kayak, Rowboat | <input type="checkbox"/> Boating schools          | <input type="checkbox"/> Fun sports                           |
| <input type="checkbox"/> Marinas               | <input type="checkbox"/> Tourism                  | <input type="checkbox"/> Outdoor                              |
| <input type="checkbox"/> Equipment             | <input type="checkbox"/> Charter                  | <input type="checkbox"/> Insurance                            |
| <input type="checkbox"/> Sail-Equipment        | <input type="checkbox"/> Surfing                  | <input type="checkbox"/> Fishing boats                        |
| <input type="checkbox"/> Clothing              | <input type="checkbox"/> Diving                   | <input type="checkbox"/> Electric boats and yachts, equipment |

Will be completed by  
Messe Berlin GmbH.

Deb.-Nr.
Auftragsnummer
Halle/Stand

We represent following BRANDS/COMPANIES:



# Data Privacy Policy

## Consent to disclosure of personal data to business partners

According to the new EU general data protection regulation (GDPR), we need your consent for the disclosure of your data for services such as catalogue entries, exhibitor presence on our website, as well as for the ordering of services such as electricity, carpet, suspensions, etc.

Our business partners would be pleased to support the appearance of your company at the trade fair. Data protection law requires that we obtain your consent to the disclosure of your contact information to our partners. You can withdraw this consent from us at any time with effect for the future. Please note the enclosed **information about data protection law for exhibitors**.

I agree that Messe Berlin GmbH may transfer my contact information, i.e. my name, my phone number, my email address and my fax number, to third parties for the purpose of optimising and supporting the participation of my company at the trade fair and so that they can offer me their own specialized services for preparing and implementing my presentation at the fair, such as logistics services. The presently known recipients are Agility Logistics GmbH, Schenker Deutschland GmbH, Langhammer & Voigt GmbH and Service Verlag GmbH. More service providers may be added as and when the service offering changes or is expanded. I can withdraw this consent to the use of my personal data and email address obtained as part of the exhibitor stand registration at any time with effect for the future. To do so, I simply need to send an email to [datenschutz@messe-berlin.de](mailto:datenschutz@messe-berlin.de).

.....  
Place and date

.....  
Stamp and legally binding signature

# BOAT & FUN BERLIN 19 November – 22 November 2020

## GALA OF BOATS 18 NOVEMBER 2020

### Co-exhibitor



Messe Berlin GmbH  
 Messedamm 22  
 14055 Berlin

Tel.: +49 30 3038 2008  
 Fax: +49 30 3038 2340  
 boot@messe-berlin.de  
 www.boot-berlin.de  
 www.boot-berlin.com

Co-exhibitor

#### 1. EXHIBITOR NAME

Name of main exhibitor

We hereby request that the company named below be allowed to exhibit their products at our stand using their own staff. A compulsory fee of EUR 165.- plus VAT is charged for every Co-exhibitor.

#### 2. ADDRESS INFORMATION

Name of Co-exhibitor

Street

Postal code

City

Country

Web address

Email

Phone

Fax

F

Person to contact

Phone

M

Email

Mobile

#### 3. AUSSTELLERVERZEICHNIS - INFORMATIONEN

Our entry in the Index of exhibitors should be under the following letter:

Other name than mentioned above

We shall present the following PRODUCTS:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Motorboats            | <input type="checkbox"/> Publisher, Media         | <input type="checkbox"/> Fishing                              |
| <input type="checkbox"/> Sailboats             | <input type="checkbox"/> Motors                   | <input type="checkbox"/> House- and pontoon boats             |
| <input type="checkbox"/> Inflatable Boats      | <input type="checkbox"/> Traditional yacht, Refit | <input type="checkbox"/> Institutions                         |
| <input type="checkbox"/> Canoe, Kayak, Rowboat | <input type="checkbox"/> Boating schools          | <input type="checkbox"/> Fun sports                           |
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Will be completed by  
 Messe Berlin GmbH.

Deb.-Nr.
Auftragsnummer
Halle/Stand

We represent following BRANDS/COMPANIES:

Please inform your co-exhibitors about the validity of the Conditions of Participation for BOOT & FUN BERLIN 2020, the General Terms and Conditions for Trade Fairs and Exhibitions of Messe Berlin GmbH and the Technical Guidelines Berlin ExpoCenter City and draw their attention to the fact that they can be viewed and downloaded from the event website [www.boot-berlin.de/en/ExtraPages/DownloadCenter/](http://www.boot-berlin.de/en/ExtraPages/DownloadCenter/)

Please inform your co-exhibitors about the data protection information in accordance with the Basic Data Protection Ordinance (GDPR) for Exhibitors and draw their attention to the data protection declaration on our website at [www.messe-berlin.de](http://www.messe-berlin.de). If you are authorised, please give your declaration of consent on behalf of the co-exhibitors as follows:

Place and date

Legally binding signature

# Data Privacy Policy

## Consent to disclosure of personal data to business partners

According to the new EU general data protection regulation (GDPR), we need your consent for the disclosure of your data for services such as catalogue entries, exhibitor presence on our website, as well as for the ordering of services such as electricity, carpet, suspensions, etc.

Our business partners would be pleased to support the appearance of your company at the trade fair. Data protection law requires that we obtain your consent to the disclosure of your contact information to our partners. You can withdraw this consent from us at any time with effect for the future. Please note the enclosed **information about data protection law for exhibitors**.

I agree that Messe Berlin GmbH may transfer my contact information, i.e. my name, my phone number, my email address and my fax number, to third parties for the purpose of optimising and supporting the participation of my company at the trade fair and so that they can offer me their own specialized services for preparing and implementing my presentation at the fair, such as logistics services. The presently known recipients are Agility Logistics GmbH, Schenker Deutschland GmbH, Langhammer & Voigt GmbH and Service Verlag GmbH. More service providers may be added as and when the service offering changes or is expanded. I can withdraw this consent to the use of my personal data and email address obtained as part of the exhibitor stand registration at any time with effect for the future. To do so, I simply need to send an email to [datenschutz@messe-berlin.de](mailto:datenschutz@messe-berlin.de).

.....  
Place and date

.....  
Stamp and legally binding signature

# Information pursuant to the EU General Data Protection Regulation (GDPR) for exhibitors

Messe Berlin GmbH attaches great importance to data protection. This information notice informs you about the processing of the personal data which you have provided to us in connection with the exhibitor stand registration. This notice supplements our General Data Protection Policy, which can be found at <https://www.messe-berlin.de/Datenschutz>.

## 1. Controller and data protection officer

Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, e-mail: [central@messe-berlin.de](mailto:central@messe-berlin.de), is the entity responsible for the processing of the personal data (the so-called controller) within the meaning of the GDPR and service provider in connection with the exhibitor stand registration. If you have any queries relating to data protection, please feel free to contact our group data protection officer (address: as above; e-mail: [datenschutz@messe-berlin.de](mailto:datenschutz@messe-berlin.de)).

## 2. Categories of personal data

The following categories of data are collected during the stand registration: name and address of the exhibitor that you represent („the exhibitor“), your name as a contact person for the exhibitor as well as your contact details ((mobile) phone number, fax number, e-mail address) and other exhibitor data such as its legal representatives, company logo, tax/VAT ID and billing information.

In addition, you can independently enter information for publication in the print catalogue or guide, in the Virtual Market Place® and in the app of the respective trade fair.

## 3. Purposes and legal basis of processing

### 3.1. Performance of the contract

We process the personal data for the purpose of establishing and performing the contract of the exhibitor with Messe Berlin GmbH (legal basis: Art. 6 (1) lit. b GDPR) or on the basis of our legitimate interest to communicate with the exhibitor and to optimize the exhibitor's fair trade presence, including in the print catalogue or guide, online in the Virtual Market Place® and the app of the respective fair (legal basis: Art. 6 (1) lit. f GDPR). In addition to the standard services you can order additional or special services for the print catalogue, the online catalogue or the app.

### 3.2. Assistance for exhibitors established outside Germany

If you or the exhibitor are based outside Germany, we will disclose the data for the purpose of providing you with the best possible support to our foreign representative in your country. This representative will act as your local contact in connection with the trade fair participation, for instance regarding stand construction and advertising or marketing and will assist you in dealing with visa matters and at the trade fair itself. You can find the foreign representative responsible for your country at [www.messe-berlin.de/Unternehmen/MesseBerlinWeltweit/index.jsp](http://www.messe-berlin.de/Unternehmen/MesseBerlinWeltweit/index.jsp).

The transmission of the personal data is based on our legitimate interest in ensuring the best possible support for the exhibitor, taking into account local particularities (legal basis: Art. 6 (1) lit. f GDPR). You have the right to object to this (see section 7 below).

### 3.3. Making contact by e-mail or post for information and advertising purposes by Messe Berlin group companies

Furthermore, we process the personal data for the purpose of contacting you in order to provide the exhibitor with information concerning the trade fair and information on opening, side and subsequent events. Subsequent events also include other trade fairs and events organized or held by Messe Berlin GmbH or other Messe Berlin group companies in Germany and abroad. In addition, we process the personal data in order to provide offers for trade fair-related services such as stand construction, catering, facility services and hostess services. For these purposes, we also transmit the personal data to other companies of the Messe Berlin group of companies. We also process the personal data for purposes of market research and online surveys. The processing is carried out on the basis of our legitimate interest in providing our exhibitors with optimal support before, during and after the trade fair or event and in advertising identical and similar products or services from the trade fair portfolio of the Messe Berlin group of companies (legal basis: Art. 6 (1) lit. f GDPR). You have the right to object to this (see section 7 below).

### 3.4. Transmission of personal data for marketing purposes to partner companies

If you have given us your separate consent, we will transmit the personal data to our partner companies listed in the declaration of consent which may contact you by e-mail or post in order to offer you additional services in connection with the trade fair participation. Some special services are only offered by partner companies. The legal basis for the processing is your consent (Art. 6 (1) lit. a GDPR).

## 4. Categories of recipients of the data

As described in sections 3.2 to 3.4 above, we will transmit the personal data to foreign representatives or other companies of the Messe Berlin group of companies as well as partner companies for the purposes and under the conditions stated therein.

In order to carry out certain processing activities in connection with the stand registration (in particular some special services, dispatch of documents, customer surveys, hosting and IT support, data management) we make use of external service providers and subsidiaries which process the personal data on our behalf (so-called „processors“).

## 5. Data transfer to third countries

Some of the foreign representatives, companies of the Messe Berlin group of companies, partner companies or processors are based in third countries outside the EU, which do not provide the same level of protection for the personal data as the EU, in particular due to the absence of a legal framework, independent supervisory authorities or data protection rights and remedies. We will only transfer personal data to those countries if the European Commission („EU Commission“) has adopted an adequacy decision in this respect (this is the case for our foreign representatives in Andorra, Argentina, Canada, New Zealand, Israel, Japan, Switzerland and Uruguay) (Art. 45 GDPR) or otherwise where appropriate safeguards in accordance with Art. 46 GDPR have been provided, in particular standard data protection clauses adopted by the EU Commission pursuant to Art. 46 (2) lit. c GDPR. A copy can be obtained upon request (e.g. by e-mail – for contact details see section 1 above).

## **6. Storage period**

Stored personal data will be erased, once they are no longer needed for achieving the relevant purpose of their processing. In so far as the processing takes place on the basis of consent or a legitimate interest of Messe Berlin GmbH, the data in question will no longer be processed for the purpose in question, and where appropriate, erased after receipt of your revocation of your consent or your objection to the processing, unless the conditions for a statutory exception are met. Notwithstanding the foregoing, personal data which are subject to retention obligations under commercial or tax laws will only be deleted after the expiry of the statutory retention periods.

## **7. Your rights**

Pursuant to Art. 12-21 GDPR, you can assert the following data subject rights at any time: the right to access, rectification and erasure of your personal data, the right to data portability and to restriction of processing. If the processing is based on legitimate interests, you have the right to object to the processing of your personal data for reasons relating to your particular situation. Furthermore, you may object to the processing of the personal data for marketing purposes at any time. If you have given us your consent, you can revoke this consent at any time with effect for the future. If you are of the opinion that the data processing violates data protection law, you have the right to lodge a complaint with the competent supervisory authority of your choice (Art. 77 GDPR in conjunction with section 19 of the German Federal Data Protection Act (Bundesdatenschutzgesetz)). To exercise your rights, you can contact the person responsible (for contact details see point 1 above or [bazaar@messe-berlin.de](mailto:bazaar@messe-berlin.de)).